

# PRIVACY POLICY

Mobile Application: Chess TD • Developer: Bushe Games • Last Updated: June 14, 2026

This Privacy Policy outlines the rules regarding the processing and protection of personal data of users interacting with the **Chess TD** mobile application (hereinafter referred to as the "Application"). The developer and publisher of the Application, **Bushe Games**, respects your privacy and is fully committed to ensuring the security of your information.

## 1. DATA CONTROLLER

For purposes related to the operation of the Application, the data controller (to the extent any personal data is processed) is **Bushe Games**. For any privacy-related inquiries or to exercise your data rights, users can reach out via the support email address dedicated to the game.

## 2. DATA COLLECTION AND PURPOSES

The Application is designed with a data minimization approach, providing users with a flexible gameplay experience free from heavy technical or formal constraints. Depending on how you interact with the Application, the following information may be processed:

- **Gameplay and Progress Data:** Information regarding high scores, unlocked features, match history, and tower or piece statistics. This data is processed solely to ensure the correct functioning of core game mechanics and progress saving.
- **Technical Data and Device Identifiers:** Anonymous advertising identifiers (e.g., IDFA, GAID) along with basic operating system details and device models. This data is utilized to optimize performance across various hardware profiles.
- **Optional Login Data (Third-Party Services):** If you choose to sync your game progress to the cloud using services like Google Play Games or Apple Game Center, the Application accesses a unique player identifier associated with your profile in that specific service.

## 3. LEGAL BASES FOR DATA PROCESSING

User data is processed in compliance with the General Data Protection Regulation (GDPR) and other applicable international privacy frameworks, based on the following legal grounds:

- **Performance of a Contract (Art. 6(1)(b) GDPR):** Necessary to deliver the digital service, allowing the user to play the game and maintain their in-game progress.
- **Legitimate Interests (Art. 6(1)(f) GDPR):** Necessary to optimize performance, analyze errors (crash reports), prevent exploitation or cheating, and conduct essential internal product marketing.
- **Consent (Art. 6(1)(a) GDPR):** Applicable if the operating system requires explicit permission to integrate with optional third-party social or analytical services.

## 4. DATA RECIPIENTS AND THIRD-PARTY SERVICES

To guarantee peak gameplay quality and technical stability, the Application integrates trusted external tools. These partners may access limited, anonymized technical metrics:

- **Google Play Services / Apple Game Center:** Responsible for player authentication, leaderboards, and cross-device cloud saving.
- **Analytics and Crash Reporting:** Tools like Firebase Crashlytics may collect anonymous crash data to enable rapid troubleshooting and fixes by Bushe Games.

No personal data or device identifiers are sold or shared with third-party marketing firms for profiling purposes without your explicit consent.

## 5. DATA RETENTION PERIOD

Data tied to game profiles and match history is retained as long as the user remains active within the Application. If the Application is deleted from a device and the profile is not linked to a cloud service (Google/Apple), the local save data is permanently removed. Technical or analytical data is automatically anonymized or purged once it is no longer required for optimization purposes.

## 6. USER RIGHTS

Under global data privacy laws (including GDPR), users maintain specific rights regarding their information:

- The right to access processed data and request a copy.
- The right to rectification (correction) or complete erasure ("the right to be forgotten") — unlinking or deleting your profile via Game Center/Google Play disconnects associated game data.
- The right to restrict processing or object to specific processing implementations.
- The right to lodge a complaint with a competent data protection authority (such as the President of the Personal Data Protection Office - PUODO in Poland) if you believe processing violates local regulations.

## 7. CHILDREN'S PRIVACY

Chess TD is safe for players of all ages. Bushe Games does not knowingly or intentionally collect personal data from children under the age of 13 (or the applicable age threshold under local laws). If we discover that such data has been collected without verifiable parental consent, it will be promptly removed from our systems.

## 8. DATA SECURITY

We deploy robust technical measures to protect data against unauthorized access, alteration, or destruction. Network traffic between the Application and secure cloud end-points (e.g., progress saving) is fully encrypted using industry-standard protocols.

## 9. CHANGES TO THIS PRIVACY POLICY

Bushe Games reserves the right to update this Privacy Policy to align with new gameplay updates or regulatory modifications. Users will be notified of any significant changes via in-game notices or through official distribution storefronts.

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